

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

<b>In the Matter of</b>	)	<b>CG Docket No. 02-278</b>
	)	
<b>Rules and Regulations Implementing</b>	)	
	)	
<b>the Telephone Consumer Protection</b>	)	
	)	
<b>Act of 1991</b>	)	

**SUBMISSION FOR THE RECORD  
IN RE:  
OPPOSITION TO THE PETITION  
OF THE DIRECT MARKETING ASSOCIATION**

Enclosed please find additional information pertaining to the Commission citation I referenced in my Opposition to the Petition of the Direct Marketing Association.

6. FCC Citation EB-03-TC-021 - Bridge Capital Corporation (“...an automatic recording was left. The message on our **answering machine...**”)

Specifically, enclosed is the response to the citation from Bridge Capital Corporation to Mr. Schroeder of the Commission claiming that they do not initiate prerecorded telephone solicitations. The Commission will note that the Bridge Capital Corporation no call list worksheet is transmitted to [jtisdale@listenation.com](mailto:jtisdale@listenation.com) on a weekly basis. A Listenation brochure, which is also attached, clearly describes the voice marketing technology employed by Listenation to initiate prerecorded telephone solicitations on behalf of Bridge Capital Corporation. The brochure discusses in detail the targeting of answering machines and voice mail with prerecorded telephone solicitations.

I respectfully request that the attached documents are included in the record of this proceeding.

Respectfully submitted,

\_\_\_\_\_/s/\_\_\_\_

Joe Shields  
Texas Government & Public Relations Spokesperson for Private Citizen Inc.  
16822 Stardale Lane  
Friendswood, Texas 77546